



## Terms of Use of Our Sites for Registered Users – v1.2

### General

These terms of use (together with the documents referred to in it) apply to Registered Users (defined below) and they tell you the terms on which you may register and make use of our series of destination websites, including this website, which are connected under the SeeTheWorld (STW) group (**our sites**).

Use of our sites includes accessing or browsing our sites as a Registered User. By making an enquiry or completing the “New User” checkout and/or successfully creating a username and password, you will become a registered user of our sites (**a Registered User**).

Please read these terms of use carefully before you register with our sites and start to use our sites as a Registered User, as these will apply to your use of our sites as Registered User. We recommend that you print a copy of these terms for future reference.

By registering and entering your details, you consent to receiving information from us about similar travel-related products and services. You also agree to the terms and conditions of the Cookie Policy (see below) and the Privacy Policy (see below) that govern how your information will be processed.

By registering with our sites and using our sites as a Registered User, you agree to abide by the terms of use. If you do not agree with our terms of use please do not register with our sites or use our sites as a Registered User.

These terms of use include the following policies, which also apply to your use of our sites:

- our Cookie Policy (set out below), which provides information about the cookies on our sites; and
- our Privacy Policy (set out below), which sets out the terms on which we process any personal data we collect from you, or that you provide to us. By registering with our sites and using our sites as a Registered User, you consent to such processing and you warrant that all data provided by you is accurate.

If you book services through our sites, our [Booking & Financial Terms for Customers](#) will apply to the relationship between you and us as booking agent for the accommodation providers and other service providers advertised on our sites.

The references to ‘us’, ‘we’, ‘our’, ‘ours’, ‘the Company’ are references to Powder Blue Limited, who owns and operates our sites. We are registered in England and Wales under company registration number 3186762 and have our registered office at Bridgetts Farm Offices, Bridgetts Lane, Martyr Worthy, Winchester, Hampshire SO21 1AR, United Kingdom. Our main trading address is Number 3 Bridgetts Farm Offices, Bridgetts Lane, Martyr Worthy, Hampshire SO21 1AR, United Kingdom. Our VAT number is GB796 0384 92.

### **Changes to These Terms**

We may at any time and without prior notice change these terms of use and your continued use of our sites implies that you agree with those terms which apply at the time of your use. Please check this page from time to time to take notice of any changes we have made, as they are binding on you.

If you are a consumer, please note that these terms of use, their subject matter and their formation are governed by English law. You and we both agree that the courts of England and Wales will have non-exclusive jurisdiction. However, if you are a resident of Northern Ireland you may also bring proceedings in Northern Ireland, and if you are resident of Scotland, you may also bring proceedings in Scotland.

If you are a business, these terms of use, their subject matter and their formation (and any non-contractual disputes or claims) are governed by English law. We both agree to the exclusive jurisdiction of the courts of England and Wales.

## **Registration**

In order to book services through our sites and/or to receive emails suggestions, offers and recommendations, newsletters and details of new services, you will need to register as a Registered User of our sites.

### **Eligibility to register**

You must be at least 18 years old to register and we reserve the right to delete accounts of persons under 18 years of age.

### **Your Account and Password**

If you choose, or you are provided with, a user identification code, password or any other piece of information as part of our security procedures, you must treat such information as confidential. You must not disclose it to any third party.

We have the right to disable any user identification code or password, whether chosen by you or allocated by us, at any time, if in our reasonable opinion you have failed to comply with any of the provisions of these terms of use.

If you know or suspect that anyone other than you knows your user identification code or password, you must promptly notify us at [help@seetheworld.com](mailto:help@seetheworld.com).

### **Number of Accounts**

Only one account per person is permitted and accounts cannot be transferred between users. We reserve the right to delete duplicate accounts.

### **Closing an Account**

We reserve the right to delete your account where you are in breach of any of these terms of use and we are not obliged to return any content you have uploaded.

## **Our Sites**

Through our sites, we provide an online platform through which you may browse, learn about and book services directly with Service Providers (hereinafter defined). Service Providers means third parties who advertise and list their services via our sites (**Service Providers**). We act as a booking agent only in respect of bookings we make on your behalf with Service Providers. By booking services on our sites, you will be entering into a contractual relationship with Service Provider(s) and we act solely as an intermediary and agent.

You accept that we have not in any way selected, assembled or packaged travel products for you. We provide a search facility to enable your connection to those who do arrange travel products. Each travel product you choose is a separate booking, independent of other travel products booked at the same time. Your travel products are not a package and do not fall within the meaning of The Package Travel, Package Holidays and Package Tours Regulations 1992.

By proceeding to book services through our sites, you accept that you will be entering into a contract with the Service Provider on their standard terms and conditions.

Information on our sites is managed by us. Contributions and advertisements are also posted by third parties. We may update our sites from time to time and may change the content at any time.

Any details, prices, timetables or any other information relating to details of offers on our sites should only be considered indicative until such time as you have received written confirmation from the Service Provider operating the service or from us on behalf of the Service Provider.

Whilst we include hyperlinks and references to services and products from third parties for your convenience, we cannot be responsible for any materials on those sites. Any opinions, advice or advertisements on our sites are for your informational purposes only and do not constitute an endorsement of them.

The content on our sites is provided for general information only. It is not intended to amount to advice on which you should rely.

### **Accessing Our Sites**

Our sites are made available free of charge.

We do not guarantee that our sites, or any content on it, will always be available or be uninterrupted. Access to our sites is permitted on a temporary basis. We may suspend, withdraw, discontinue or change all or any part of our sites without notice. We will not be liable to you if for any reason our sites are unavailable at any time or for any period.

You are responsible for making all arrangements necessary for you to have access to our sites.

You are also responsible for ensuring that all persons who access our sites through your internet connection are aware of these terms of use and other applicable terms and conditions, and that they comply with them.

### **Intellectual Property Rights**

All rights to or in our sites are reserved. Unless otherwise stated, we own (or are licensed or have permission to use) the intellectual property rights in our sites, in the content on our sites and in the material published on it. Information, texts, photographs, designs, documents, any other material on our sites, or any intellectual property relating to our sites, its content or in the material published on it, may not be used commercially by you or transferred to a third party by you. You may not reprint, translate, rent, sublicense, copy, modify, publish, sell, or distribute any part of our sites, its content or the material published on it, without our prior written consent. You may not derive or attempt to derive the source code of our sites. You are welcome to print one copy, and may download extracts, of any page(s) of our sites for your personal use, except where the credit is not exclusively/explicitly one of our sites or us and therefore where other permissions may be required by prior written consent.

If you print off, copy or download any part of our sites in breach of these terms of use, your right to use our sites will cease immediately and you must, at our option, return or destroy any copies of the materials you have made.

### **Liability**

Nothing in these terms of use excludes or limits our liability for death or personal injury arising from our negligence, or our fraud or fraudulent misrepresentation, or any other liability that cannot be excluded or limited by English law.

To the extent permitted by law, we exclude all conditions, warranties, representations or other terms which may apply to our sites or any content on it, whether express or implied.

We will not be liable to any user for any loss or damage, whether in contract, tort (including negligence), breach of statutory duty, or otherwise, even if foreseeable, arising under or in connection with:

- use of, or inability to use, our sites;
- failure to access or delay in accessing our sites;
- use of or reliance on any content displayed or available on our sites or through our sites; or
- the performance or non-performance of any third party providers including Service Providers listed on or connected to our sites.

If you are a business user, please note that in particular, we will not be liable for:

- loss of profits, sales, business, or revenue;
- business interruption;
- loss of anticipated savings;
- loss of business opportunity, goodwill or reputation; or
- any indirect or consequential loss or damage.

If you are a consumer, please note that we only provide our sites for domestic and private use. You agree not to use our sites for any commercial or business purposes, and we have no liability to you for any loss of profit, loss of business, business interruption, or loss of business opportunity.

We will not be liable for any loss or damage caused by a virus, distributed denial-of-service attack, or other technologically harmful material that may infect your computer equipment, computer programs, data or other proprietary material due to your use of our sites or to your downloading of any content on it, or on any websites linked to it.

Our sites are provided on an 'as is' basis. No guarantees, warranties or representations of any kind whether expressed or implied, are given in connection with our sites, or its content, including that it is accurate, complete or up to date or free from errors or omissions. We cannot be held responsible for any errors or omissions or for any loss, injury or inconvenience sustained by anyone using our sites, or the content on it, whether posted by us or by a third party including Service Providers, or in any other correspondence from us or from a third party including Service Providers.

We assume no responsibility for the content of external websites linked to or from our sites. Such links should not be interpreted as endorsement by us of those linked websites. We will not be liable for any loss or damage that may arise from your use of them.

We make no guarantees, express or implied, of the standards of service or quality of the products listed within our sites. Unless otherwise stated, any purchases made from a third party included on our sites including Service Providers, and any subsequent enquiries, bookings or contracts will be subject to separate terms and conditions between you and the Service Provider or operator of the service or product purchased. You should contact the Service Provider or operator of such services or products for a copy of their terms and conditions and any restrictions which may apply.

When making a booking with a third party including Service Providers, be advised that this is usually only valid once confirmed in writing by the Service Provider or operator you have contacted. Fares are not guaranteed until tickets are confirmed and purchased and details may be subject to change as should be detailed in separate terms and conditions from the Service Provider or operator of the service or product purchased.

Where you have contacted us with regards a third party including any Service Providers we shall make no guarantees, express or implied, of the completeness or accuracy of the information in any reply, nor that we shall be able to respond to, or forward to the relevant parties, enquires made by you. We shall, however, endeavor to address notifications of omissions or errors either made by us or by a third party including Service Providers and to forward relevant information to any relevant parties.

## **Your Contributions**

To the extent that our sites allows you to post, upload, transmit or otherwise make available any information, posts, images, video, logos, advertisements, photographs, or other data on our sites or with us or other users of our sites (**User Content**), you agree that:

- a) you are solely responsible for the User Content that you upload and you represent and agree that you will not share anything which you do not have the permission or right to share and which you cannot grant the licence referred to in paragraph (b) below in respect of;
- b) although all intellectual property rights subsisting in any User Content will be owned by you or your licensors, you hereby grant us and our group companies a non-exclusive, perpetual, royalty-free, worldwide, transferrable and sub-licensable right to use, reproduce both electronically and otherwise, display, distribute, modify, adapt, publish, translate, and create derivative works from any and all such User Content (excluding personally identifiable information) including for the purposes of advertising and marketing our sites and our services; and
- c) we are under no obligation to store, retain, publish or make available any User Content uploaded by you and that you shall be responsible for creating backups of any such User Content if necessary.

You agree that any User Content that you upload will be constructive and polite, that any User Content that you upload and any usernames you use are not in any way unlawful, harassing, defamatory, abusive, threatening, obscene, profane, sexually orientated, or racially offensive. You agree to only submit User Content which does not infringe the rights of third parties including any intellectual property rights, rights of privacy or rights of confidentiality.

We reserve the right to take action against you including, closing your account, restricting your access to our sites or services, or informing relevant authorities of your actions if in our opinion, the User Content uploaded by you does not comply with these terms of use.

If any section of these terms of use is declared invalid, unlawful, or unenforceable the remaining sections shall remain in full effect.

## **Viruses**

We do not guarantee that our sites will be secure or free from bugs or viruses.

You are responsible for configuring your information technology, computer programmes and platform in order to access our sites. You should use your own virus protection software.

You must not misuse our sites by introducing viruses, trojans, worms, logic bombs or other material which is malicious or technologically harmful. You must not attempt to gain unauthorised access to our sites, the server on which our sites are stored or any server, computer or database connected to our sites. You must not attack our sites via a denial-of-service attack or a distributed denial-of service attack. By breaching this provision, you would commit a criminal offence under the Computer Misuse Act 1990. We will report any such breach to the relevant law enforcement authorities and we will co-operate with those authorities by disclosing your identity to them. In the event of such a breach, your right to use our sites will cease immediately and we will close your required user account.

## **Further Information & Advice**

You should not reveal any personal information about yourself, such as your address, credit card details, telephone number, on the internet or via email unless you are certain that it is safe to do so and that any confidential or private information you share over the internet is sent by secure encryption means.

It is always your responsibility to ensure full compliance with any passport, visa, and inoculation requirements as governed either by your country of residence or by those you will be travelling to.

Be advised that various consumer protection schemes and laws relating to travel and tourism companies exist for your financial protection and that it is in your interests to be aware of such schemes.

You should always ensure that you have obtained sufficient insurance cover, either via your own policy or through that of any Service Provider, event organiser or operator, appropriate to the activities you will be participating in and you should carry details of this on you at all times. Details of insurance providers you may wish to obtain services from may be found on our sites.

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## **Cookie Policy**

We use cookies to ensure that we give you the best experience on our sites and to show you essential advertising, without which our sites could not be funded and would cease to exist. We also use tools and content from third parties to improve sharing, commenting and other functionality. By continuing to browse our sites, you are agreeing to our use of cookies on our sites.

Please note, we do not sell any information collected by cookies used on our sites. We use third party tools and services which require cookies to work and to provide the functionality/experience that they offer and these third parties set these cookies (**third party cookies**).

### **What's 'a cookie' - can you eat them?**

Cookies are used by most websites you visit in order to improve your experience by allowing that websites to remember you by storing some information on your device, in a small file called a 'cookie' (that's geek-speak for you!), either for a single visit (called a '**session cookie**') or for repeated visits (called a '**persistent cookie**').

Cookies do lots of things such as help navigation, store preferences, and improve your experience on a websites. Cookies make your interaction with a websites faster and better. If a website does not have cookies, it cannot understand what else you have done whilst visiting our sites. It is impossible not to have cookies and be able to manage login details that keep you logged in when you visit pages as a registered user. A cookie is even required to recognise your cookie acceptance preferences.

Some websites will also rely on cookies to allow them to better present their advertising, for example based on your location and/or browsing habits.

Cookies may be set by the websites you are visiting (**first party cookies**) or they may be set by other websites who run content on the page you are viewing (**third party cookies**).

A cookie is a small text file that is stored on your browsing device or on the hard drive of your computer by a websites server if you agree and only that server can recover or read the contents of that file. Cookies contain information that is transferred to your computer's hard drive. Each cookie is unique to your usage. It will contain anonymous details such as a unique identifier, our sites name and some other data. It allows a websites to remember things like your preferences and shopping cart information.

### **What if you don't like cookies?**

If you don't want cookies on your device at all, you can modify your browser settings to notify you about cookies or to block them, although your web-experience will be significantly compromised. You can also

delete cookies from your device in your browsers' settings. Please visit [www.aboutcookies.org](http://www.aboutcookies.org), for more information.

## **Our Use of Cookies**

The cookies used on our sites are based on the International Chamber of Commerce guide for cookie categories:

- Strictly Necessary
- Performance
- Functionality
- Targeting

### **Strictly Necessary**

'Strictly Necessary' cookies are essential in order to enable you to move around our sites and use its features.

We use 'Strictly Necessary' cookies to...

- Monitor return visits
- Identify you as being logged in to our sites
- Save you time and effort by remembering your preferences and settings such as modifying settings for feeds and alerts and so on

Accepting these cookies is a condition of using our sites, so if you prevent these cookies we cannot guarantee your security or predict how our sites will perform during your visit.

### **Performance**

'Performance' cookies collect information about how visitors use our sites so we can improve the content we show to you. These cookies do not collect information that identifies a visitor. All information these cookies collect is aggregated and therefore anonymous. It is only used for internal usage to help provide a better user experience.

We use 'Performance' cookies to...

- Recognize and count the number of visitors to our sites
- Help us to improve our sites by understanding how visitors move around our sites when they are using it
- Understand the best layouts and design concepts for our sites

Many of these performance cookies are set by a third party provider (third party cookies) as they are much smarter than us and there's no point recreating the wheel...However, we do not allow the third party to use the cookies for any purpose other than those listed above.

Using our sites indicates that you accept the use of 'Performance' cookies.

### **Functionality**

'Functionality' cookies allow our sites to recognise you when you return to our sites. This enables us to personalise our content for you, greet you by name and remember your preferences (for example, your choice of language or region). The information these cookies collect may be anonymised and they cannot track your browsing activity on other websites.

We use 'Functionality' cookies to...

- Store options you need to have the content on our sites presented properly
- Remember settings you have applied such as layout, text size, preferences and colours

- Watch video clips or comment on a blog

You can control whether or not these cookies are used, but preventing them may mean we cannot offer you some services, and will reduce the support we can offer you. It is also possible that preventing these cookie stops us remembering that you did not want a specific service.

## Targeting

'Targeting' cookies record your visit to our sites, the pages you have visited and the links you have followed. They are usually placed by advertising networks with the websites operator's permissions. They remember when you have visited a websites and this information is shared with other organisations such as advertisers.

We use 'Targeting' cookies to...

- Link to social networks like Facebook and Twitter, who may subsequently use information about your visit to target advertising to you on other websites
- Make our sites and the advertising displayed on it more relevant to your interests
- Provide advertising agencies with information on your visit so that they can present you with adverts that you may be interested in
- Help us improve our sites by featuring content and range of businesses most relevant to you

You can control whether or not these cookies are used, but preventing them may stop us from offering you some services. All of these cookies are managed by third parties and you may alternatively use the third parties' own tools to prevent these cookies.

Here is a list of the cookies we have defined as 'Targeting':

Cookie Name	More Information
Adtech - JEB2	Browser type  Operating system  Date and time at which a specific banner was delivered
Google AdSense	This is used to determine which adverts to serve, based on your browsing habits. NOT CONTROLLED BY STW. For more information see:  <a href="https://www.google.com/settings/ads/onweb/">https://www.google.com/settings/ads/onweb/</a> and also <a href="http://www.google.com/policies/privacy/ads/">http://www.google.com/policies/privacy/ads/</a> .
Google DoubleClick cookie: gads	This is used to determine which adverts to serve, based on your browsing habits. NOT CONTROLLED BY STW. For more information see:  <a href="https://www.google.com/settings/ads/onweb/">https://www.google.com/settings/ads/onweb/</a> and also <a href="http://www.google.com/policies/privacy/ads/">http://www.google.com/policies/privacy/ads/</a> .
Google Analytics cookies: utma, utmc, utmb, utmz	We use these to track the use of our site to help us determine which content is popular and where the traffic comes from around the world. This is an anonymous cookie and does not collect any user personal information. The Information Commission considers this to present a low level of intrusiveness or risk of harm. STW consider this to be a necessary cookie and so it remains active. By using the STW web site you agree to accept this cookie. If you do not wish to accept the cookie please do not use our web site. See the Google site for further information <a href="http://www.google.com/analytics/learn/privacy.html">http://www.google.com/analytics/learn/privacy.html</a> .



# Privacy Policy

We respect your privacy. This policy (together with the terms of use and the Cookie Policy) sets out the basis on which any personal data we collect from you, or that you provide to us, will be processed by us where you register with our sites and use our sites as a Registered User.

Please read the following carefully to understand our practices regarding your personal data and how we will treat it. By registering with our sites and using our sites as a Registered User, you consent to the collection, storage, processing and use of your personal data in accordance with this policy.

This policy applies to our sites and to news and/or weather alerts that you may subscribe to through any of our sites.

We will process the personal data that we collect from you or that you provide to us in accordance with the General Data Protection Regulation (GDPR) (EU) 2016/679 (the **Act**). For the purpose of the Act, the data controller is Powder Blue Limited of Bridgetts Farm Offices, Bridgetts Lane, Martyr Worthy, Winchester, Hampshire SO21 1AR, United Kingdom.

Personal data means information that relates to a living individual who can be identified from that information or from that information together with other information which is held by or likely to be held by us (**personal data**).

## INFORMATION WE MAY COLLECT FROM YOU

We may collect and process the following personal data about you:

- **Information you give us.** You may give us information about you:
  - by filling in enquiry forms on our sites or by corresponding with us by phone, e-mail or otherwise;
  - when you participate in discussion boards or other social media functions on our sites, enter a competition, promotion or survey and when you report a problem with our sites;
  - when you provide information to us for the purpose of registering with our sites;
  - when you provide information to us for the purpose of subscribing to and to news and/or weather alerts through any of our sites;
  - where you make a booking through our sites such as your address, date of birth, passport number and credit card details; and
  - when you provide information to us for the purpose of subscribing to our sites services, email notifications and/or newsletters.

The information you give us may include (but not be limited to) your name, address, e-mail address and phone number.

- **Information we collect about you.** With regard to each of your visits to our sites we may automatically collect the following information:
  - technical information, including the internet protocol (IP) address used to connect your computer to the internet, your login information, browser type and version, time zone setting, browser plug-in types and versions, operating system and platform. If you are using a mobile device, we might also collect data that identifies your mobile device, device-specific settings and characteristics and latitude/longitude details; and
  - information about your visit, including the full Uniform Resource Locators (URL) clickstream to, through and from our sites (including date and time); services you viewed or searched for; page response times, download errors, length of visits to certain pages, page interaction information (such as scrolling, clicks, and mouse-overs), and methods used to browse away from the page and any phone number used to contact us.
- **Information we receive from other sources.** We may receive information about you if you use any of the other websites we operate or the other services we provide. In this case we will have informed you when we collected that data that it may be shared internally and combined with data collected

on our sites. We are also working closely with third parties (including, for example, business partners, sub-contractors in technical, payment and delivery services, advertising networks, analytics providers, search information providers, credit reference agencies and Service Providers) and may receive information about you from them. We may also receive information about you when you use certain social media services.

## **USES MADE OF THE INFORMATION**

We use information held about you in the following ways:

- **Information you give to us.** We will use this information:
  - to complete and administer your online reservation of services and forward your reservation details to the Service Provider. This may include information such as your name, your contact details, your passport details, your date of birth, your payment details, the names of guests traveling with you and any preferences you specified when making a booking;
  - for administrative purposes, which may include for example, accounting and billing, auditing, credit or other payment card verification, anti-fraud screening (including the use of credit reference agency searches and payment card validation checks), immigration and customs control, safety, security, health, administrative and legal purposes;
  - to send you other material related to your reservations of services, such as how to contact us if you need assistance while you are away and information that we feel might be useful to you in planning your trip or making the most of your stay;
  - to send you material related to upcoming reservations or a summary of previous reservations you made through our sites;
  - if you have not finalised a reservation online, we may email you a reminder to continue with your reservation;
  - to administer the account facility that we offer on our sites, allowing you to manage your bookings, take advantage of special offers, make future reservations more easily and manage your personal settings;
  - to invite you by email to write a guest review after your use of the services. This can help other travellers to choose the service that suits them best;
  - to provide you with the information, products and services that you request from us;
  - to send you information about similar travel-related products and services;
  - to provide you with information about other services that are similar to those that you have already booked or enquired about through our sites;
  - to send booking confirmations and alerts, notifications or newsletters you have subscribed to, including to your mobile device; and
  - to contact you:
    - where you have requested that we do so or to respond to communications you have sent us;
    - where it is necessary to notify you about changes or updates to our service; and
    - where you have opted-in or as permitted by law, to send you marketing information regarding our services or those of selected third parties and to share your information with other companies providing travel related services for the purposes of marketing their products and services to you. You can opt-out of receiving such emails by clicking the unsubscribe link contained at the bottom of them.
- **Information we collect about you.** We will use this information:
  - to administer our sites and for internal operations, including troubleshooting, data analysis, testing, research, statistical and survey purposes;
  - to improve our sites to ensure that content is presented in the most effective manner for you and for your computer;
  - to allow you to participate in interactive features of our service, when you choose to do so;
  - as part of our efforts to keep our sites safe and secure;
  - to measure or understand the effectiveness of advertising we serve to you and others, and, where you have given your consent, to deliver relevant advertising to you; and

- to show or, where you have given your consent, send suggestions, offers and recommendations to you and other users of our sites on our sites, in mobile apps or on third party websites including social media sites. These might be offers that you can book directly on our sites or third party offers or products we think you might find interesting.
- **Information we receive from other sources.** We may combine this information with information you give to us and information we collect about you. We may use this information and the combined information for the purposes set out above (depending on the types of information we receive).

### **Disclosure of Your Information**

We may share your personal data with any member of our group, which means our subsidiaries, our ultimate holding company and its subsidiaries, as defined in section 1159 of the Companies Act 2006 in accordance with this policy and for the purposes set out above.

We may share your information with selected third parties to process your information on our behalf including:

- Business partners, suppliers, sub-contractors and Service Providers for the performance of any contract we enter into with them or you;
- Advertisers and advertising networks that require the data to select and serve relevant adverts to you and others. We do not disclose information about identifiable individuals to our advertisers, but we may provide them with aggregated information about our users (for example, we may inform them that 500 men aged under 30 have clicked on their advertisement on any given day). We may also use such aggregate information to help advertisers reach the kind of audience they want to target (for example, women in SW1). We may make use of the personal data we have collected from you to enable us to comply with our advertisers' wishes by displaying their advertisement to that target audience; and
- Analytics and search engine providers that assist us in the improvement and optimisation of our sites.

We may disclose your personal information to third parties:

- In the event that we sell or buy any business or assets, in which case we may disclose your personal data to the prospective seller or buyer of such business or assets;
- If Powder Blue Limited or substantially all of our assets are acquired by a third party, in which case personal data held by us about our customers will be one of the transferred assets;
- If we are under a duty to disclose or share your personal data in order to comply with any legal obligation, or in order to enforce or apply our terms of use and other agreements; and
- to protect the rights, property, or safety of Powder Blue Limited, our customers or others. This includes exchanging information with other companies and organisations for the purposes of fraud protection and credit risk reduction.

### **Where we Store your Personal Data**

The data that we collect from you may be transferred to, and stored at, a destination outside the European Economic Area (**EEA**). It may also be processed by staff operating outside the EEA who work for us or for one of our suppliers. Such staff maybe engaged in, among other things, the processing of your payment details and the provision of support services. By submitting your personal data, you agree to this transfer, storing or processing. We will take all steps reasonably necessary to ensure that your data is treated securely and in accordance with this privacy policy.

All information you provide to us is stored on our secure servers.

Unfortunately, the transmission of information via the internet is not completely secure. Although we will do our best to protect your personal data, we cannot guarantee the security of your data transmitted to our sites; any transmission is at your own risk. Once we have received your information, we will use strict procedures and security features to try to prevent unauthorised access.

## **Your Rights**

You have the right to ask us not to process your personal data for marketing purposes. We will usually inform you (at the time of collecting your data) if we intend to use your data for such purposes or if we intend to disclose your information to any third party for such purposes. You can exercise your right to prevent such processing by checking certain boxes on the forms we use to collect your data. You can also exercise the right at any time by contacting us at [help@seetheworld.com](mailto:help@seetheworld.com).

Our sites contain links to and from the websites of third parties and our partner networks, advertisers and affiliates. If you follow a link to any of these websites, please note that these websites have their own privacy policies and that we do not accept any responsibility or liability for these policies. Please check these policies before you submit any personal data to these websites.

## **Access to Information**

The General Data Protection Regulation (GDPR) (EU) 2016/679 gives you the right to access information held about you. Your right of access can be exercised in accordance with that Act. Any access request may be subject to a fee of £10 to meet our costs in providing you with details of the information we hold about you.

## **Changes to our Privacy Policy**

Any changes we may make to our privacy policy in the future will be posted on this page and, where appropriate, notified to you by e-mail. Please check back frequently to see any updates or changes to our privacy policy.

## **Contact**

Questions, comments and requests regarding this privacy policy are welcomed and should be addressed to [help@seetheworld.com](mailto:help@seetheworld.com).

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## **Local Businesses' Contributions**

We charge a fee or commission to local businesses who want us to update their details, photos, events, offers and/or their presentation in our system; some take additional promotional banners on our sites to better promote their products and/or their services. These contributions help to cover some of the costs of operating our sites, developing the software, salaries, hardware, paying the electricity, cars/travel and more...

Whilst we include hyperlinks and references to services and products from third parties for your convenience, we cannot be responsible for any materials on those sites. Any opinions, advice or advertisements on our sites are for your informational purposes only and do not constitute an endorsement of them.